



OOMBAWKA DESIGN

Oombawka Design Crochet is a crocheting website that specializes in easy-to-crochet patterns and tutorials.

The website was established in 2012 and is owned and operated by Rhondda Mol.

She is the Designer and Digital Content Creator behind the brand.

CONTENT CREATION RATES

- Product Review Post with social share (IG, FB + PIN) x 1 + Newsletter Photo fr \$400
- Newsletter Ad Spot fr \$50
- Website Ad Spot fr \$1000
- Facebook Ad Post fr \$150
- Unboxing Video (<30sec) fr \$200
- Custom Packages *contact me

197K ↓ <u>FACEBOOK</u> <u>FOLLOWERS</u>	13K ↓ <u>INSTAGRAM</u> <u>FOLLOWERS</u>	19K ↓ <u>YOUTUBE</u> <u>SUBSCRIBERS</u>	130K ↓ <u>PINTEREST</u> <u>FOLLOWERS</u>	6M-12M ↓ <u>PINTEREST</u> <u>VIEWERS</u>
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WEBSITE NUMBERS (2022)

2,014,279
sessions

2,014,279
page views

1,313,968
unique visitors

62%
mobile device

73%
USA, Canada,
UK & Australia

84%
English language

PAST COLLABORATIONS

FURLS, RED HEART YARN, CHETNANIGANS,
CRAFTSY, SHADY LANE ORIGINAL CROCHET

CONTACT

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Please contact me for pricing quotes based on your needs. Services may be combined to create larger, discounted offers. All posts will be designated with "Sponsored Post" and "#ad".